



Born
Paris, France
19 April 1961

**Books /
Articles on Artist**
Business Card Graphics
(Pie Books 1990); *Letterhead & Logo Designs*
(Rockport Publishers 1990); *Linea Graphica*
(1991); *World Trade-
marks & Logotypes III*
(Graphic-sha 1991); *Nouveaux créateurs, re-
gards d'écoles* (Ed. Atlan-
te/CNAP 1993)

Languages
English (f)
French (f)

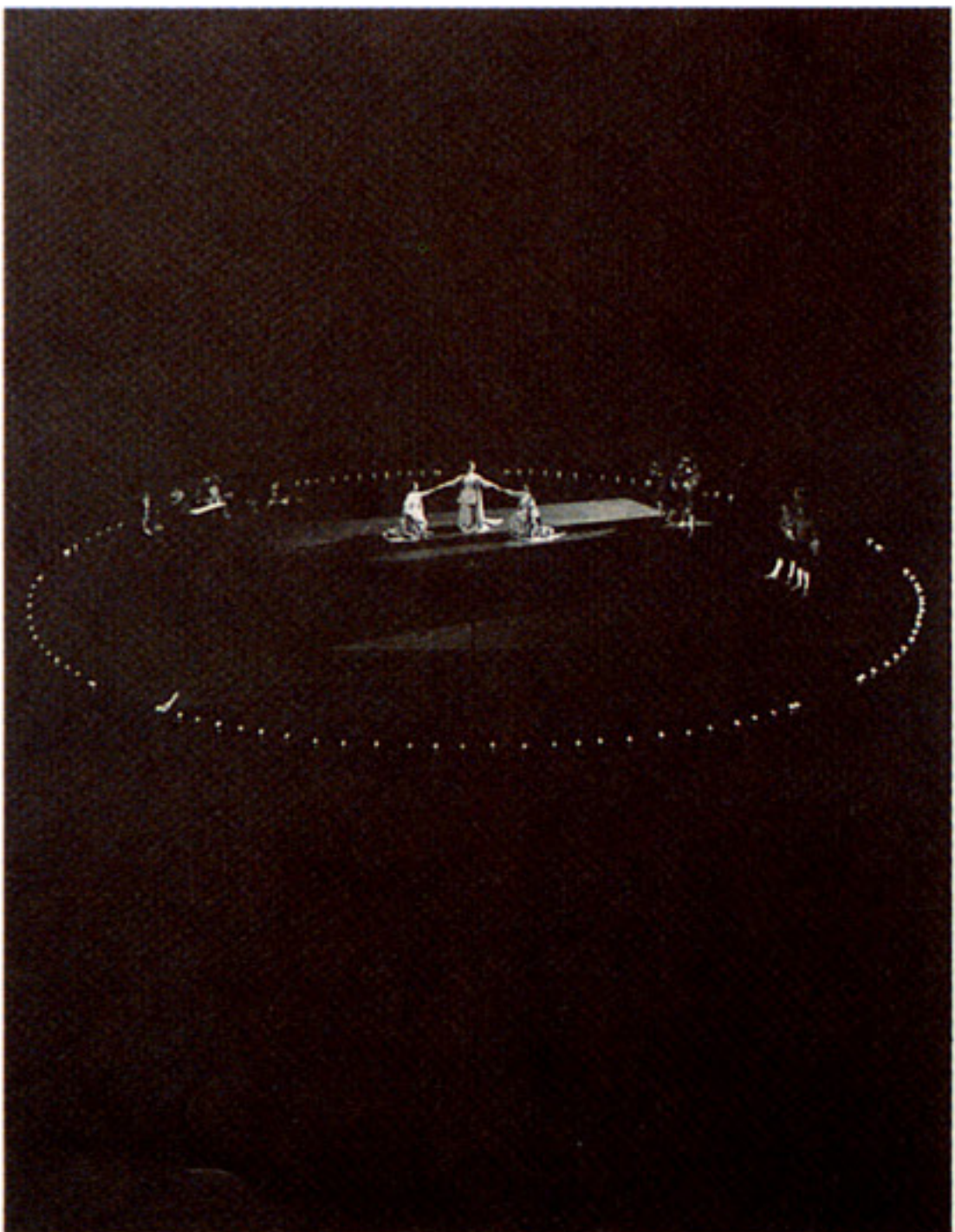
Scope
Concepts of Visual Identi-
ties, Typography, Book
Design, Calligraphy

Catherine Zask completed her studies at the Ecole Supérieure d'Arts Graphiques in 1984 and has, since 1986, been working as a freelance graphic designer. Her major projects include the design of the visual identity for the Université de Franche-Comté (1985), where she is head of the visual communication department. Besides these activities, Zask designs brochures for the Ministry of Education, visual identities for various dance companies and invitations and catalogues for the Musée National des Arts et Traditions Populaires. She developed the signage and corporate image for the Musée Départemental d'Epinal, designed various annuals for the Centre National des Arts Plastiques, and a series of brochures for the Caisse d'Epargne Franche-Comté. In 1988 Zask received the Typography Excellence Award from the TDC (NY). On a scholarship, granted by the Académie de France, she went to Italy in 1993, to spend a year at the Villa Medici in Rome.

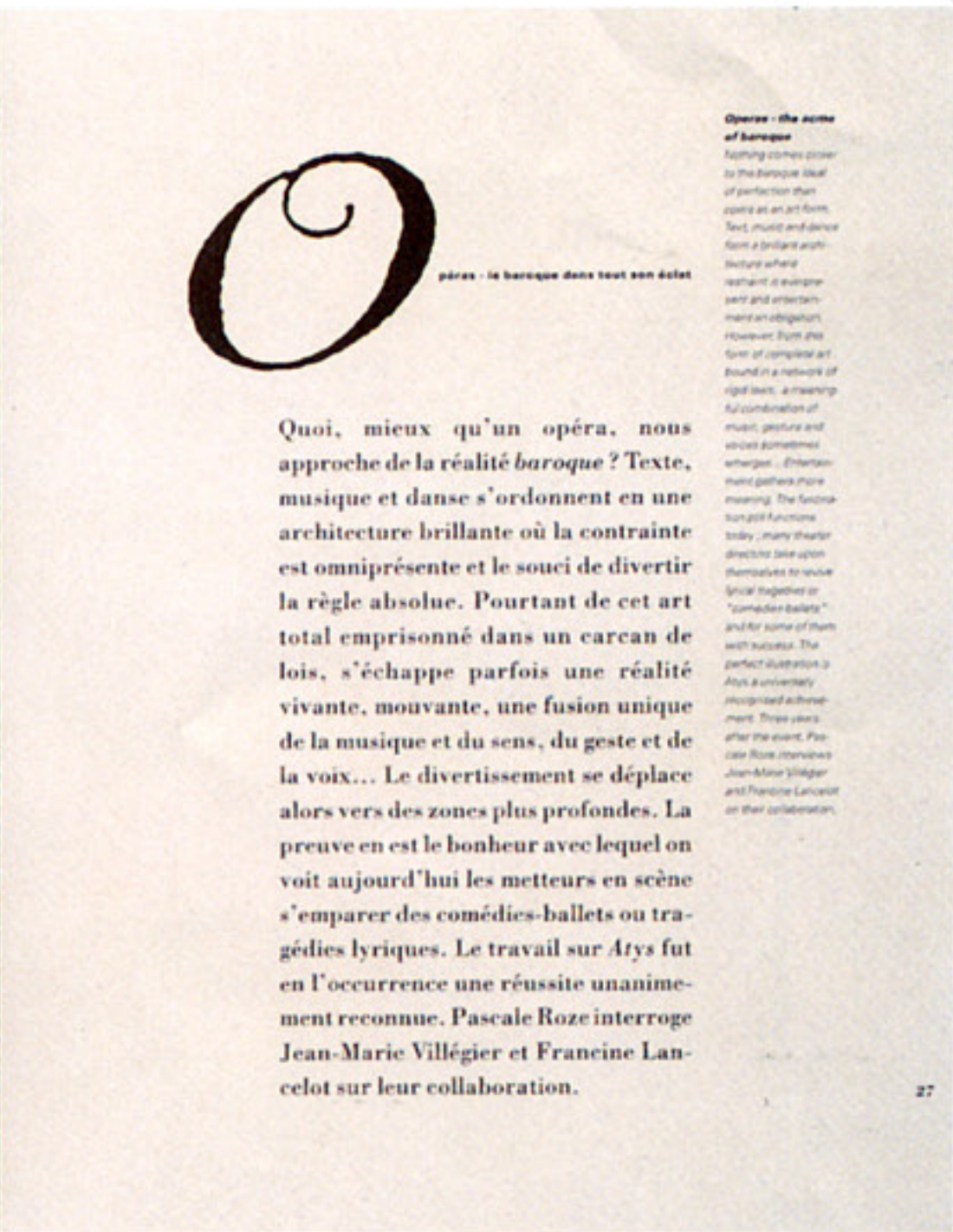
Catherine Zask schliesst die Ecole Supérieure d'Arts Graphiques 1984 als diplomierte Grafikerin ab. Seit 1986 ist sie freiberuflich tätig. Zu ihren grösseren Projekten gehört die Gestaltung des Erscheinungsbildes der Université de Franche-Comté (1985). Damals übernimmt sie zugleich die langfristige Betreuung des universitären Bereiches der visuellen Kommunikation. Daneben gestaltet Zask Broschüren für das Erziehungsministerium, Erscheinungsbilder für Tanzgruppen, Einladungen und Kataloge für das Musée National des Arts et Traditions Populaires, Erscheinungsbild und Leitsysteme für das Musée Départemental d'Epinal, Jahresberichte für das Centre National des Arts Plastiques und auch Broschüren und interne Kommunikationsdokumente für die Sparkasse Franche-Comté. 1988 gewinnt sie den Typography Excellence Award des TDC (NY). Das Studienjahr 93/94 verbringt sie mit einem Stipendium der Académie de France in der Villa Medici in Rom.



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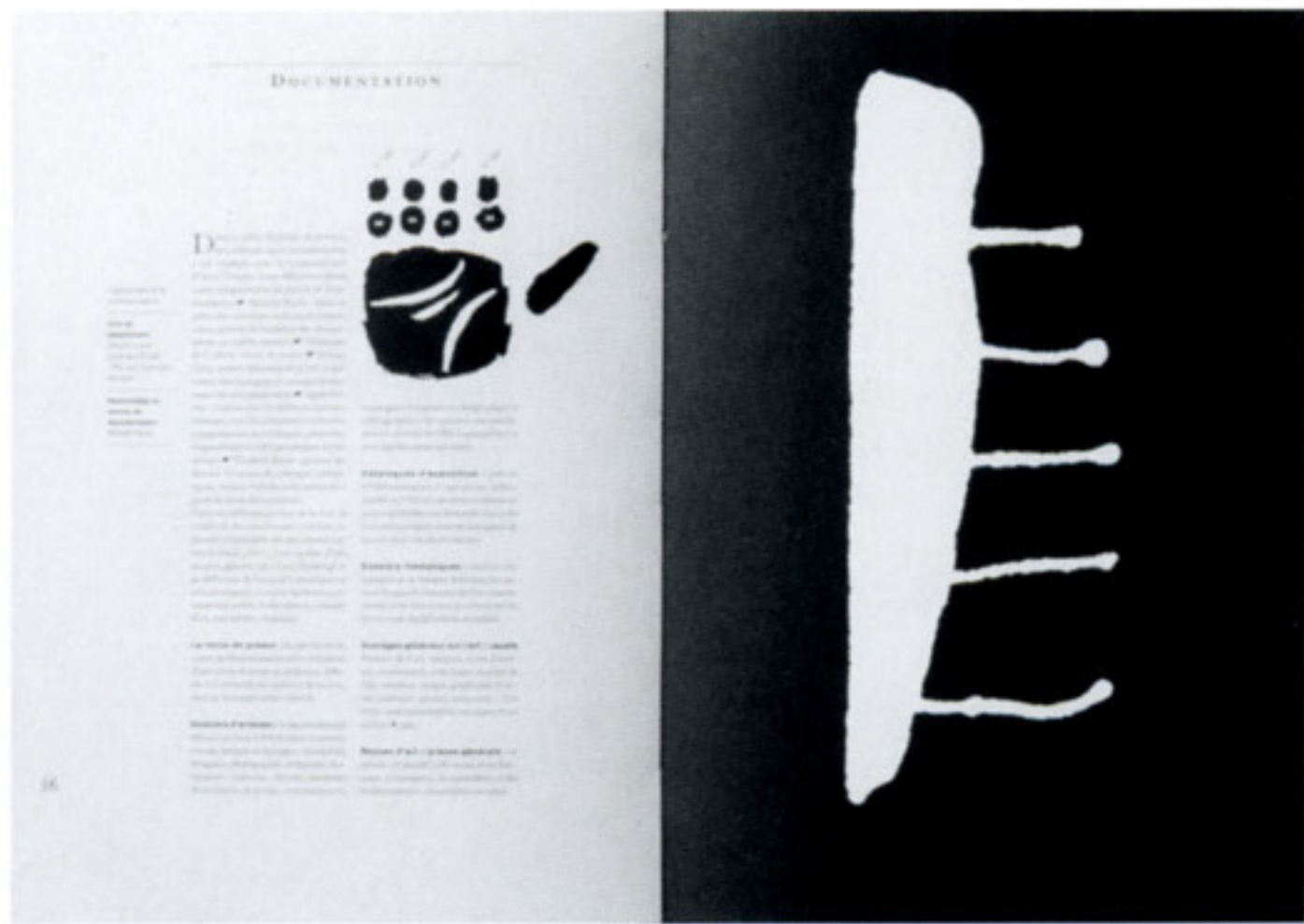
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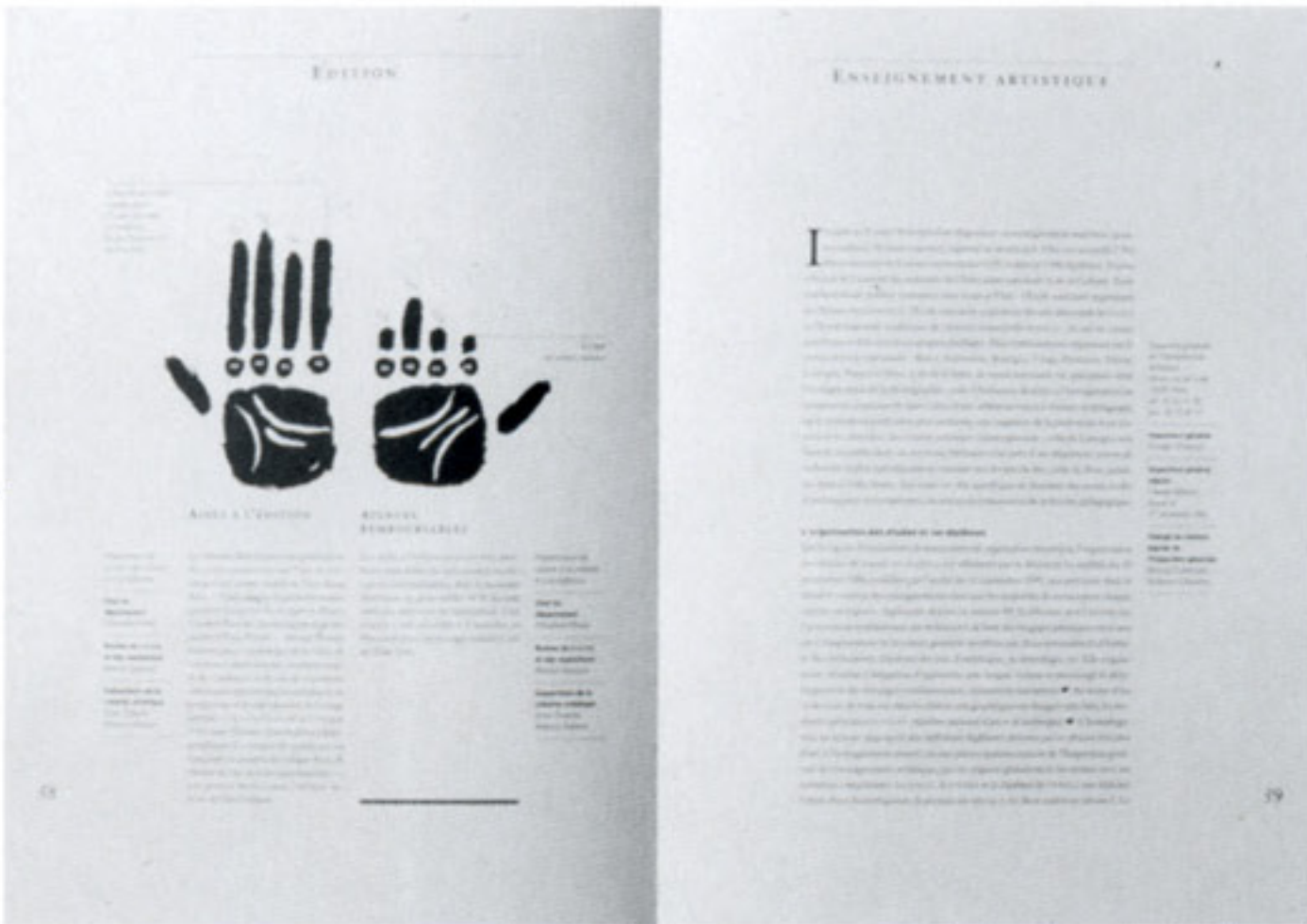
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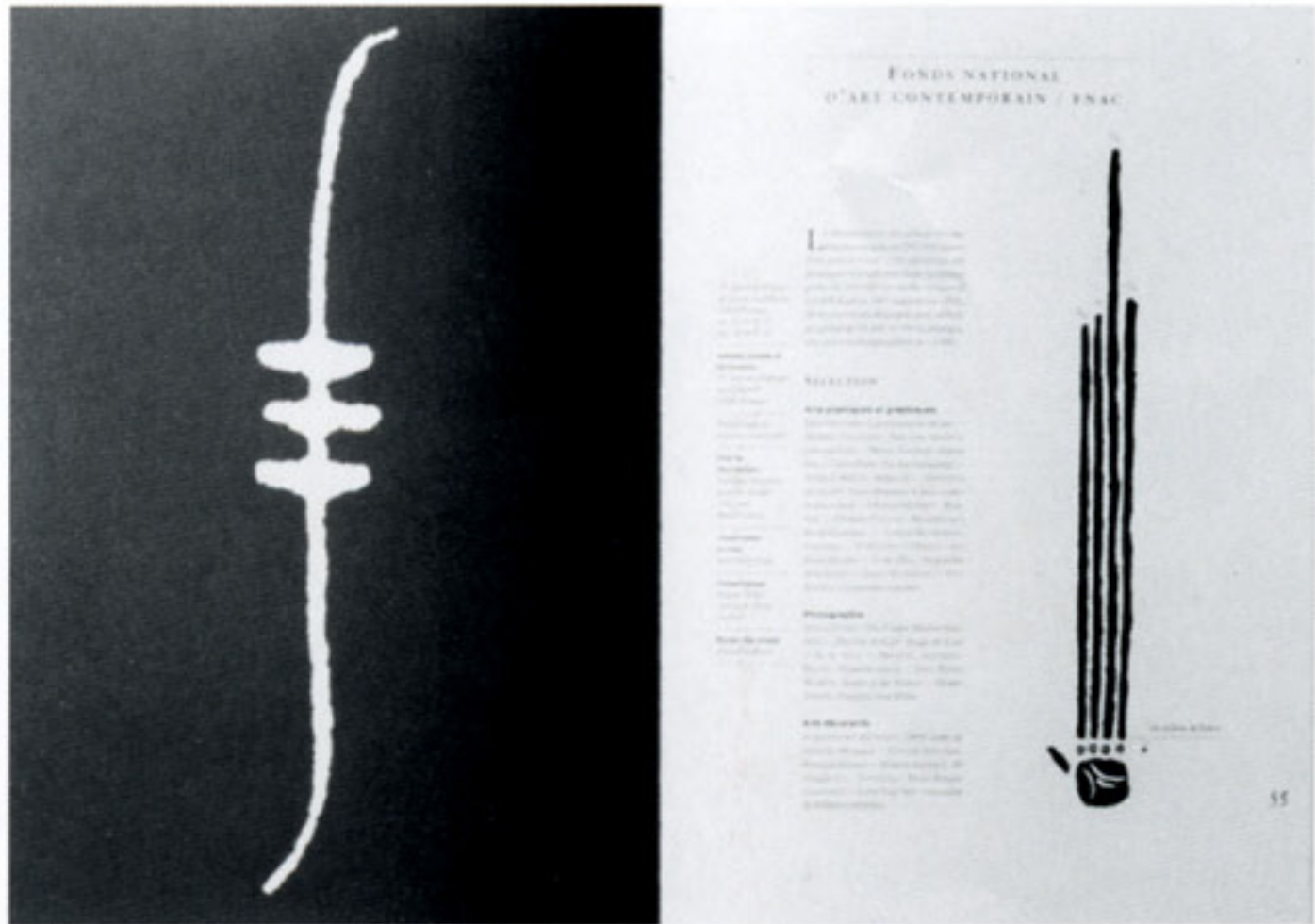
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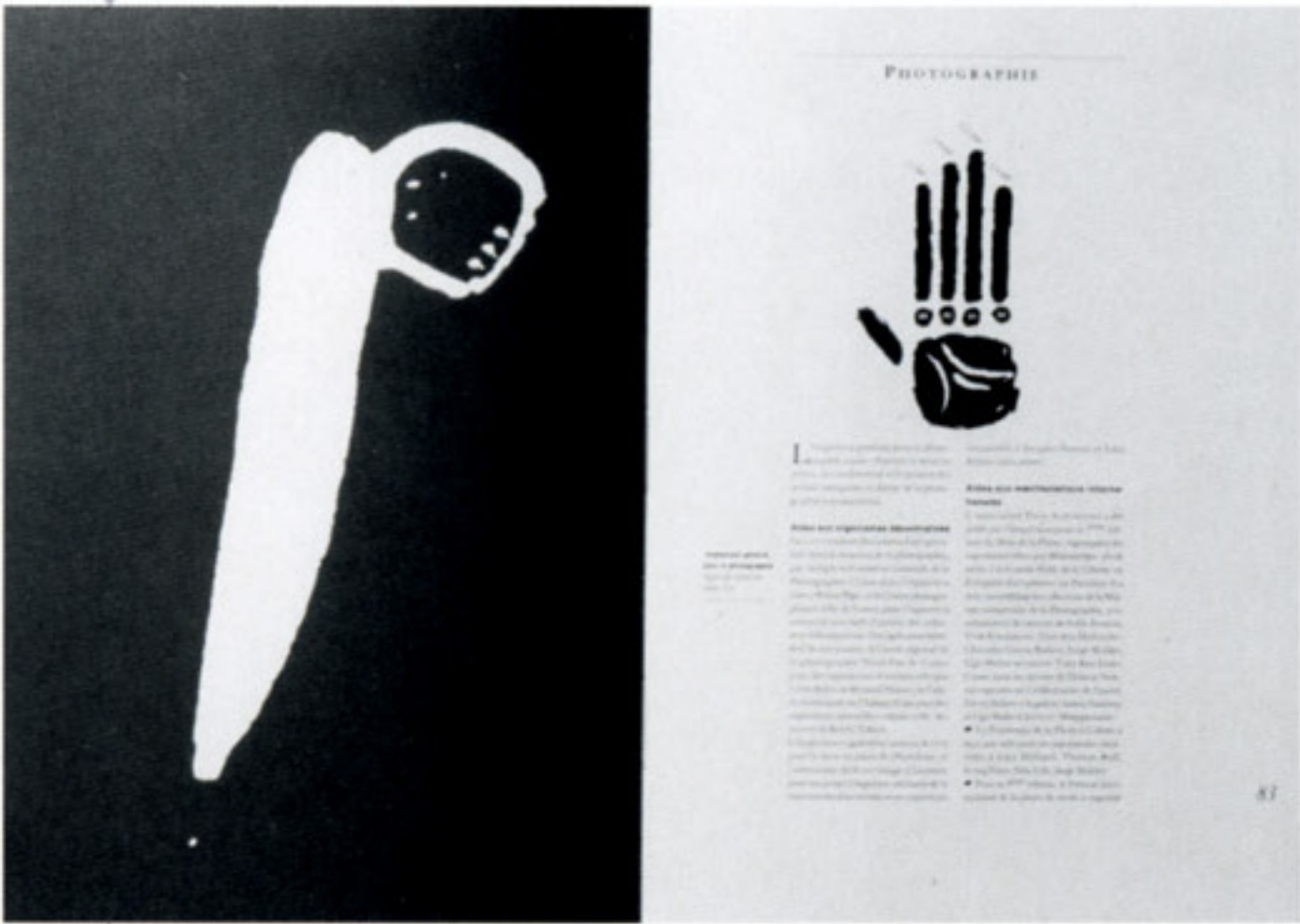
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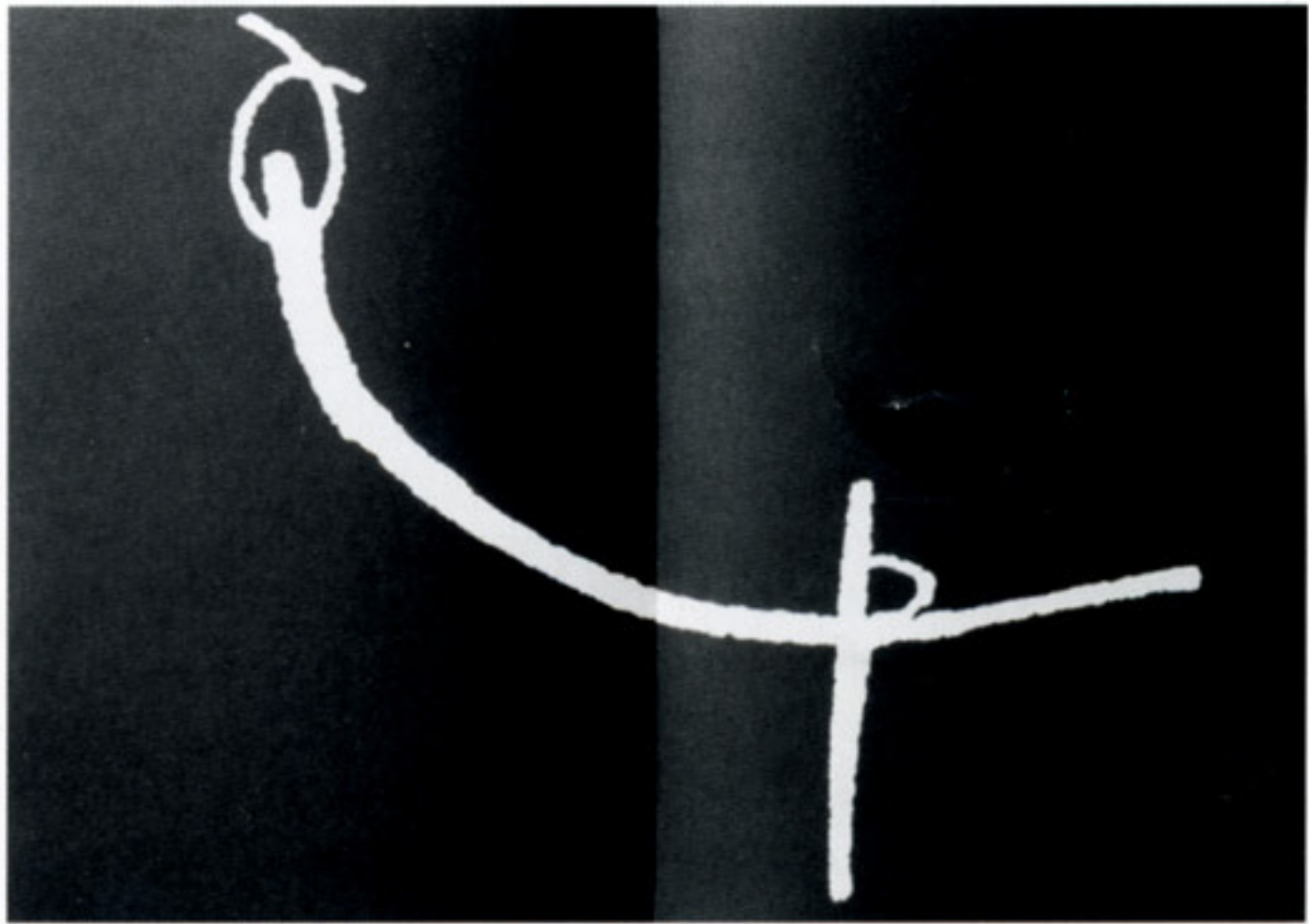
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1,2 Cover and spread from a book on the history of the "Ris & Danceries" company
3-8 Cover and spreads from the CNAP report (Centre National des Arts Plastiques), 1992
9 Invitation to an exhibition