

Catherine ZASK
Born in 1961 in Paris

She graduated from the ESAG in 1984 and she started out on her own in 1986. Her main clients were cultural and institutional organizations for whom she designed the visual identity and the entire communication material working within the framework of long term collaborations (Scam, société civile des auteurs multimedia). She conducted parallel research on her own on the letter-strokes, sometimes using letters as a means. She claims that she is not fascinated by typography though she had invented and developed Alfabetempo around 1993-94 during her stay at the French academy in Rome as a border at the Villa Medici. "In Alfabetempo, I dismembered letters to the bone (the breakdown of letter-strokes), simply because letters (and thus words, text, sense) have always been my favorite means." In her recent posters for the Théâtre de l'Hippodrome de Douai, rich by all her accumulated experience, Catherine Zask invented a jubilatory graphic language which she is constantly perfecting and which oscillates all the time between the letter and the purely graphic visual form. Member of the AGI.

*Philharmonic Orchestra of Strasbourg,
Hippodrome de Douai, 2002
119 x 175 cm*

*On a background of metallic green,
"Orchestre Philharmonique de Strasbourg",
stands out in powerful black letters studded
with white drops that evoke the 150
musicians of the orchestra. The drops are
linked to each other by very fine thread
sections that seem to be drawn in a random
way. A sensitive and poetic visual
interpretation to evoke a powerful musical
repertory.*

